

Media Release

---- For Immediate Broadcast ----

User Tests Outperform Anticipated Results

15 July 2018

The innovative PropTech firm, Propify, has stated the success of its recent User Testing program. The company has been testing markets in Australia and the United States with a selected group of Realtors and Agents. User tests have outperformed the anticipated results, substantially increasing the profiles of its testing users throughout social media.

Propify has been testing its social media management console, whereby Realtors and Agents are able to manage their social media posts via a provided intuitive dashboard. The solution allows users to set individual properties to publish to social media either immediately or at irregular scheduled day & times.

Testing users have proclaimed the benefits of using the Propify Dashboard, from cost & time savings to value added services such as providing reports to property sellers by clicking a single button. [Denise Quick](#), a Propify tester and Principal of [Raine & Horne Yamba](#) in Australia's New South Wales said, "Just having the ability to manage your listings on all social media, not just Facebook, from one place is fantastic. I can visibly see the performance across all networks, just by looking at one screen and print a report for my Vendor with one click".

Following the success of the User Testing Program, the company has now made its application available to all users seeking to bolster their online profile and sales performance. A special introductory offer has been made available for a small set annual fee. Registrants just need to recommend 2 users to Propify.

New users wishing register, should do so at www.propify.online/get-started/

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About Propify

Propify helps real estate agents and agencies promote real property via social media, search engines and the Blockchain with its strategically developed content marketing strategies and consumer search application.

More than a lead generation solution, Propify facilitates a conversation between the real estate agent and the property buyer & seller. Propify helps buyers find the exact property they are looking for and helps property sellers sell more quickly.



Called “suburb-less search” Propify allows users to find the ideal property or investment in any region around the world, without specifying a suburb or region.

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